

FOR INQUIRES, CONTACT US AT TIM@EASTROCKBEER.COM OR 203-530-3484

CONTRACT MANUFACTURING AT EAST ROCK BREWING COMPANY

ABOUT US:

East Rock Brewing Company was founded in 2018 by Tim and Shaun Wilson, two brothers who share extensive experience in beverage and chemical manufacturing operations. We are one of a few breweries in New England that specialize in contract brewing services for mid-sized customers who regularly produce 30-60 BBL batches. We currently are home to over 10 contract partners who produce a variety of beer styles ranging from IPAs to lagers and sour beer. We also produce our own portfolio of European-inspired beer under the East Rock Brewing Company brand name. The company is now seeking new customers interested in brewing in 30-60 BBL batch sizes beginning in late 2023 and early 2024. We pride ourselves on full-service and high-quality contract manufacturing encompassing recipe design, production, packaging, warehousing, and logistics.

LEADERSHIP:



Tim is an industry veteran with over 15 years of experience in various capacities at high-volume production breweries in Massachusetts and Connecticut. He holds a degree from The Siebel Institute and Doemens Academy as well as an MBA from UMass Boston. Shaun worked for over 10 years in various research and development roles at a chemical manufacturing company in Connecticut before founding East Rock. He holds a BA and a PhD in chemistry from Holy Cross and Yale University respectively and an MEM from Clarkson University. The

brothers have owned East Rock Brewing Company for over five years and have been providing contract brewing services since early 2021. When you become a contract partner at East Rock, you will be working directly with Tim and Shaun for all your needs from recipe design through scheduling, logistics, and financial reconciliations.



FACILITY:

Our 20,000+ sq. ft. manufacturing facility is conveniently located between New York and Boston and is well equipped with:

- DME 30 BBL brewhouse
- 18 fermentation vessels
- GAI 50 bpm counter pressure bottling line
- Codi 50 cpm counter pressure canning line
- Switchback cartoning machine
- DME keg washer and racker

Our facility has been engineered and constructed to scale to over 20,000 BBLs/year to meet the growing demands of our contract partners as well as our own brand.

RECIPE DESIGN AND MATERIAL PROCUREMENT:

Our brewing staff has extensive experience in recipe development and scale-up of a wide variety of different beer styles. Whether helping to design a brand-new beer or replicating a customer's core brand, our staff's knowledge base is at your disposal. On the raw material front, we have established relationships with many suppliers we leverage to achieve better pricing for our contract partners. Significant savings can be realized on raw materials including malt, cans, and labels by taking advantage of our economies of scale. We can help with ordering, planning, purchasing, shipping, and warehousing of raw materials and finished goods.

WORT PRODUCTION AND FERMENTATION:

Wort production starts at our 2-roller mill and takes place on a 2-vessel, single infusion 30 BBL brewhouse manufactured by DME of Canada. Fermentation and maturation take place in the cellar in one of our unitanks or an open top fermenter. Currently, the cellar is made up of the following tanks capable of producing over 15k BBL per year assuming a 17-day turn time: 10X 60 BBL, 5X 30 BBL, 1X open top 60BBL fermenter, and 2X 60BBL BTs.



PACKAGING:

We currently are capable of packaging products into kegs, bottles, and cans in the following formats:

- 1/2 BBL, 1/4 BBL, and 1/6 BBL kegs
- We have access to pay-per-fill kegs for our contract partners through Keg Logistics
- 12oz cans with top carrier or packaged into 6-pack or 12-pack glue style cartons
- 16oz cans with top carrier
- 12oz heritage, 12oz long neck, or 500mL Euro in 4pk, 6pk, or loose configurations
- Variety pack assembly of 12oz cans in glue style cartons
- Ability to package 19.2oz cans with purchase of additional change parts

Please feel free to inquire about additional package formats or capabilities. We constantly evaluate our equipment set and staffing levels to make sure we provide the most relevant services for our contract brewing customers. For example, our packaging line has the capability to run additional formats of cans and cartons with the addition of change parts to the different unit operations.



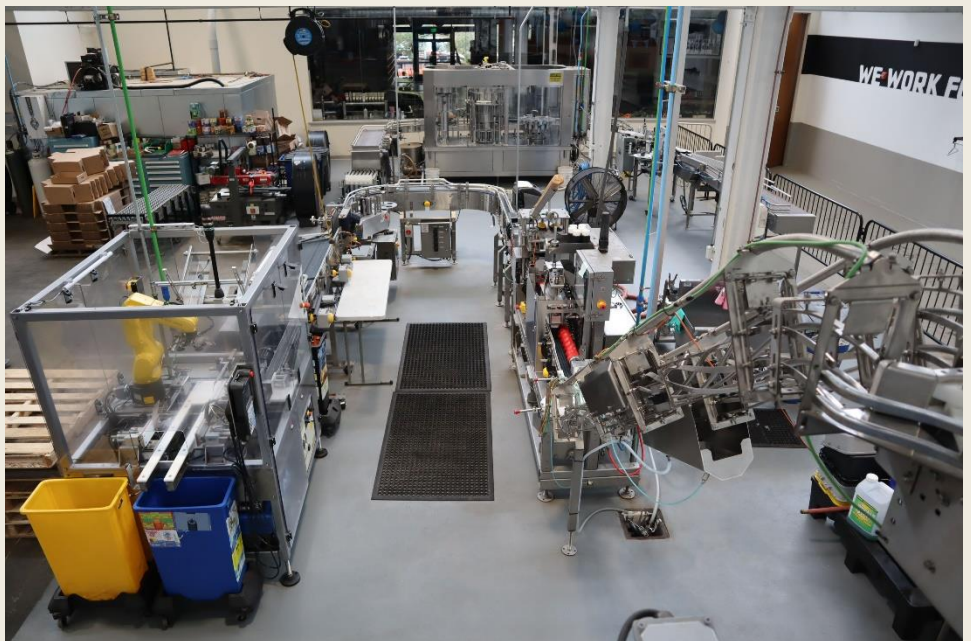
QUALITY CONTROL:

The Company prides itself on its quality control and encourages partner collaboration to improve our standards and processes for each of its brands. We have controlled documentation and record keeping systems, including Orchestrated Beer, that are used to track everything from raw material procurement through production, quality record keeping, and invoicing. We offer the following quality control services for all our contract customers:

- Mash and kettle pH values
- Gravity measurement throughout the brewing process
- Cell counts and yeast viability testing before pitching
- ATP checks on all fermentation vessels
- Gravity and temperature measurements throughout the fermentation process
- Sensory based testing on green beer prior to maturation
- Go/No-Go sensory tests prior to movement to brite tanks
- Carbonation level checks prior to packaging
- Dissolved oxygen testing of in-process beer and final packaged products
- Seam integrity
- Storage of retains for future testing if required
- *Other quality testing or requirements? Please inquire!*

WHY PRODUCE WITH US:

Given the facility, high quality equipment, highly trained staff, and the background of its founders, East Rock Brewing Company is well positioned to produce consistent, high-quality products and offer custom-tailored services at a fair price to its contract partners. We strive to provide our customers the piece of mind in knowing that production of their product is in good hands. We enjoy an open and productive relationship with all our



contract partners and are happy to provide references for current customers upon request. Our personal passion for brewing and quality extends to all beer, and we're confident that we can meet or exceed your expectations. Please contact us by email to learn more (tim@eastrockbeer.com). We're always happy to discuss the details of your next project with you. Prost!